

**ADVANCED IMAGING OF PORT CHARLOTTE, LLC**  
**2625 Tamiami Trail, Suite One, Port Charlotte, FL 33952, Tel 941 235 4646, Fax 941 235 4655**  
**Health Insurance Portability and Accountability Act of 1966 - HIPAA NOTICE OF PRIVACY PRACTICES**  
**Effective December 10, 2004**

“This notice describes how medical information about you may be used and disclosed and how you can get access to this information.”

**PRIVACY NOTICE.** This page describes the type of information we gather about you, with whom that information may be shared and the safeguards we have in place to protect it. You have the right to the confidentiality of your medical information and the right to approve or refuse the release of specific information except when the release is required by law. If the practices described in this brochure meet your expectations, there is nothing you need to do. If you prefer that we not share information, we may honor your written request in certain circumstances described below. If you have any questions about this notice, please contact our Privacy Officer.

**WHO WILL FOLLOW THIS NOTICE.** This notice describes Advanced Imaging of Port Charlotte, LLC practices regarding the use of your medical information and that of: Any health care professional authorized to enter information into your chart or medical record. All departments and units of the hospitals, clinic or doctors offices you may visit. Any member of a volunteer group we allow to help you while you are at Advanced Imaging of Port Charlotte, LLC. All employees, staff and other personnel who may need access to your information. All entities, sites and locations of Advanced Imaging of Port Charlotte, LLC follow the terms of this notice. In addition, these entities, sites and locations may share medical information with each other for treatment, payment or health care purposes described in this notice.

**OUR PLEDGE REGARDING MEDICAL INFORMATION.** We understand that medical information about you and your health is personal. Protecting medical information about you is important. We create a record of the care and services you receive. We need this record to provide you with quality care and to comply with certain legal requirements. This notice applies to all of the records of your care generated by Advanced Imaging of Port Charlotte, LLC, whether made by healthcare professionals or other personnel. This notice will tell you about the ways in which we may use and disclose medical information about you. We also describe your rights and certain obligations we have regarding the use and disclosure of medical information. We are required by law to keep medical information that identifies you private; give you this notice of our legal duties and privacy practices with respect to medical information about you; and follow the terms of this notice that are currently in effect.

**HOW WE MAY USE AND DISCLOSE MEDICAL INFORMATION ABOUT YOU.** The following categories describe different ways that we may use and disclose medical information. For each category of uses or disclosures, we will try to give examples. Not every use of disclosure in a category will be listed.

**For Treatment** We may use medical information about you to provide you with medical treatment or services. We may disclose medical information about you to doctors, nurses, technicians, training technologists, or other health care professionals who are involved in taking care of you. Different health care professionals also may share medical information about you in order to coordinate the different things you need, such as prescriptions, lab work and x-rays. We also may disclose medical information about your medical care after you leave Advanced Imaging.

**For Payment** We may use and disclose medical information about you so that the treatment and services you receive may be billed to and payment may be collected from your insurance company or a third party. For example, your insurance may need to know about surgery you received so they will pay us or reimburse you for the surgery. We may also use and disclose medical information about you to obtain prior approval or to determine whether your insurance will cover the treatment.

**For Health Care Purposes** We may use and disclose medical information about you for health care purposes. This is necessary to make sure that all of our patients receive quality care. For example, we may use medical information to review our treatment and services and to evaluate the performance of our staff in caring for you. We may also disclose information to doctors, nurses, technicians, training doctors, medical students, and other hospital personnel for review and learning purposes. We may remove information that identifies you from this set of medical information so others may use it to study health care and health care delivery without learning who the specific patients are.

**Appointment Reminders** We may use and disclose medical information to contact you as a reminder that you have an appointment for treatment or medical care.

**Treatment Alternatives** We may use and disclose medical information to tell you about or recommend possible treatment options or alternatives that may be of interest to you.

**Health Related Benefits and Services** We may use and disclose medical information to tell you about or recommend possible treatment options or alternatives that may be of interest to you.

**Individuals Involved in Your Care or Payment for Your Care** We may release medical information about you to a friend or family member who is involved in your medical care. We may also give information to someone who helps pay for your care. We may also tell your family or friends your condition and that you are at Advanced Imaging of Port Charlotte, LLC. In addition, we may disclose medical information about you to an entity assisting in a disaster relief effort so that your family can be notified about your condition, status and location.

**Research** All research projects are subject to a special approval process. This process evaluates a proposed research project and its use of medical information, trying to balance the research needs with patients' need to privacy of their medical information. Before we use or disclose medical information for research, the project will have been approved through this research approval process, but we may disclose medical information about you to people preparing to conduct a research project. We will almost always ask for your specific permission if the information reveals who you are, or will be involved in your care.

**As Required By Law** We will disclose medical information about you when required to do so by federal, state or local law.

**To Avert a Serious Threat to Health or Safety** We may use and disclose medical information about you when necessary to prevent a serious threat to your health and safety or the health and safety of the public or another person. Any disclosure; however, would only be to someone able to help prevent the threat.

## SPECIAL SITUATIONS

**Military and Veterans** If you are a member of the armed forces, we may release medical information about you as required by military command authorities.

**Workers' Compensation** We may disclose medical information about you for public health activities. These activities generally include the following: to prevent or control disease, injury or disability; to report births and deaths; to report child abuse or neglect; to report reactions to medications or problems with products; to notify people of recalls of products they may be using; to notify a person who may have been exposed to a disease or may be at risk for contacting or spreading a disease or condition; to notify the appropriate government authority if we believe a patient has been the victim of abuse.

**Health Oversight Activities** We may disclose medical information to a health oversight agency for activities authorized by law. These oversight activities include, for example, audits, investigations, inspections, and licensure. These activities are necessary for the government to monitor the health care system, government programs, and compliance with civil rights laws.

**Lawsuits and Disputes** We may disclose medical information about you in response to subpoenas, discovery request, or other lawful order from a court.

**Law Enforcement** We may release medical information if asked to do so by a law enforcement official as part of law enforcement activities; in investigations of criminal conduct or victims of crime; in response to court orders; in emergency circumstances; or when required to do so by law.

**Coroners, Medical Examiners and Funeral Directors** We may release medical information to a coroner or medical examiner. This may be necessary, for example, to identify a deceased person or determine the cause of death. We may also release medical information about patients of the hospital to funeral directors as necessary to carry out their duties.

**Protective Services for the President, National Security and Intelligence Activities** We may release medical information about you to authorized federal officials so they may provide protection to the President, other authorized persons or foreign heads of state or conduct special investigations, or for intelligence, counterintelligence, and other national security activities authorized by law.

**YOUR RIGHTS REGARDING MEDICAL INFORMATION ABOUT YOU.** You have the following rights regarding medical information we maintain about you.

**Right to Inspect and Copy** You have the right to inspect and copy medical information that may be used to make decisions about your care. Usually, this includes medical and billing records, but does not include psychotherapy notes. To inspect and copy medical information that may be used to make decisions about you, you must submit your request in writing to our Privacy Office at Advanced Imaging of Port Charlotte, LLC. If you request a copy of the information, we may charge a fee for the costs of copying, mailing or other supplies associated with your request. We may deny your request to inspect and copy in certain very limited circumstances. If you are denied access to medical information, you may request that the denial be reviewed. Another licensed healthcare professional chosen by Advanced Imaging of Port Charlotte, LLC will review your request and the denial. The person conducting the review will not be the person who denied your request. We will comply with the outcome of the review.

**Right to Amend** If you feel that medical information we have about you is incorrect or incomplete, you may ask us to amend the information. You have the right to request an amendment for as long as the information is kept. To request an amendment, your request must be made in writing and submitted to our Privacy Officer. In addition, you must provide a reason that supports your request. We may deny your request for an amendment if it is not in writing or does not include a reason to support the request. In addition, we may deny your request if you ask us to amend information that was not created by us, unless the person or entity that created the information is no longer available to make the amendment; is not part of the medical information kept by Advanced Imaging of Port Charlotte, LLC.

**Right to an Accounting of Disclosures** You have the right to request an "accounting of disclosures". This is a list of certain disclosures we make of medical information about you. To request an accounting of disclosures, you must submit your request in writing to our Privacy Officer.

**Right to Request Restrictions** You have the right to request a restriction or limitation on the medical information we use or disclose about you for treatment, payment or health care operations. You also have the right to request a limit on the medical information we disclose about you to someone who is involved in your care or the payment for your care, like a family member or friend. We are not required to agree to your request. If we do agree, we will comply with your request unless the information is needed to provide you emergency treatment. To request restrictions, you must make your request in writing to our Privacy Office at the address below. In your request, you must tell us (1) what information you want to limit; (2) whether you want to limit our use, disclosure or both; and (3) to whom you want the limits to apply.

**Right to Request Confidential Communications** You have the right to request that we communicate with you about medical matters in a certain way or at a certain location. For example, you can ask that we only contact you at work or by mail. To request confidential communications, you must make your request in writing to our Privacy Officer. We will not ask you the reason for your request. We will accommodate all reasonable requests. Your request must specify how or where you wish to be contacted.

**Right to a Paper Copy of this Notice** You have the right to a paper copy of this notice at any time. Even if you have agreed to receive this notice electronically, you are still entitled to a paper copy of this notice. To obtain a paper copy of this notice, please request one in writing from our Privacy Officer at the address below.

## CHANGES TO THIS NOTICE

If you believe your privacy rights have been violated, you may file a complaint with Advanced Imaging of Port Charlotte, LLC, or with the Secretary of the Department of Health and Human Services. To file a complaint with Advanced Imaging of Port Charlotte, LLC, contact our Privacy Officer at the address and telephone number listed below. All complaints must be submitted in writing. You will not be penalized for filing a complaint.

## OTHER USES OF MEDICAL INFORMATION

Other uses and disclosures of medical information not covered by this notice or the laws that apply to us will be made only with your written permission. If you provide us permission to use or disclose medical information about you, you may revoke that permission, in writing, at any time. If you revoke your permission, thereafter we will no longer use or disclose medical information about you for the reasons covered by your written authorization. You understand that we are unable to take back any disclosures we have already made with your permission, and that we are required to retain our records of the care that we provided to you.

PRIVACY OFFICER: PLEASE REPORT ANY VIOLATIONS TO US AT 941-235-4646.